

# HELP & SUPPORT PROGRAM (HSP)

GIVING BACK TO THE SOCIETY TO REDUCE POVERTY



## THE NEEDY

Approximately 3.2 million needed families (18 million) afghans will be accessed through the program.



## WEALTHY PEOPLE

the charity program targets 4,266 wealthy citizens with average of 500 needed to each.



## VOLUNTEERS

the program will target to recruit some members of the society to act as volunteers.



## TECHNOLOGY

contributions, support and most of the operations shall be technologically executed with direct link of wealthy to poor.



## MIDDLE CLASS

The middle class citizens of afghanistan will play the key role in identification and execution of the program.



## ENROLLED PEOPLE

all members of the society will be free to join and leave the help & support program at any time.

## WHO WE ARE



The Help & Support Program is an initiative will be implemented globally to reduce poverty in societies through community engagement of the middle class citizens with the wealthy citizens to help and support the poor citizens and increase the number of middle class citizens in the long run. This program is designed in support of the United Nations Sustainable Development Goals (SDGs) with the ultimate purpose of poverty reduction in those least developed and developing countries where the number of poor population is quite large comparing to the middle class population size. Afghanistan is the first country that the HSP Initiative will be implemented by the World Trade Center Kabul Afghanistan with the support of the Government of the Islamic Republic of Afghanistan, Business Organizations and Chambers, International Aid Agencies, Charity and Social Organizations. The platform can be also implemented by the WTC's and the National Committees of the ICC WBO in all other countries globally.



## WHY US?

Because we are part of the society and we would like to contribute to a better society.



## TARGETED REACH

Through the community network we shall ensure the needy are identified and supported in a most efficient way.



## OUR EXPECTATION

Engaging the wealthy citizens through the middle class to identify and help people in need to support poverty reduction in society.

## IMPLEMENTED BY:



WORLD TRADE CENTER®  
KABUL

## SUPPORTED BY:



## THE OUTREACH PLAN



## WHY AND HOW YOU CAN SUPPORT

IT IS OUR COMMUNITY, THUS ITS OUR RESPONSIBILITY.

- HOME & FOOD ITEMS
- TRAINING & EDUCATION SUPPORT
- CASH & ONLINE DONATION
- HEALTHCARE & LIFE SAVING SUPPORT
- MAKE AFGHANISTAN A BETTER SOCIETY

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- HSP NETWORK
- @NETWORK\_HSP
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### HSP ANNUAL PHILANTHROPY AWARD:

We run this award on an annual basis during the holy month of Ramadan to recognise extraordinary individuals and organizations who have shown outstanding work in the area of philanthropy and through their giving, have made a remarkable difference in reducing poverty in the country.

- THE SOCIETY**  
The Initiative involves Everyone in the society
- THE MIDDLE CLASS MEMBERS**  
The members of average income are encouraged to participate identify the needy as well as help one family
- THE NEEDY**  
The Needy must be identified and supported through the society hierarchy
- THE WEALTHY**  
The Wealthy members shall support in Giving and help through a community supported initiative